



RUDDINGTON VILLAGE COLTS FC

CLUB DNA AND DEVELOPMENT
PATHWAY

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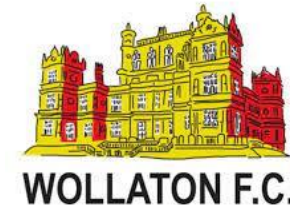
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WHO AM I?



- My name is Lewis Vaughan-Jones. I currently coach the U11's on a Saturday. I am a Level 2 Qualified Coach and Scout and I've been Coaching for around 3 years.
- I am also the Development Team Coach at Dunkirk FC, First Team Coach at Wollaton FC and an Academy Scout at Sheffield United FC.
- As a Full-Time job, I am a Teaching Assistant/Sports Coach in an "Outstanding" Primary School.



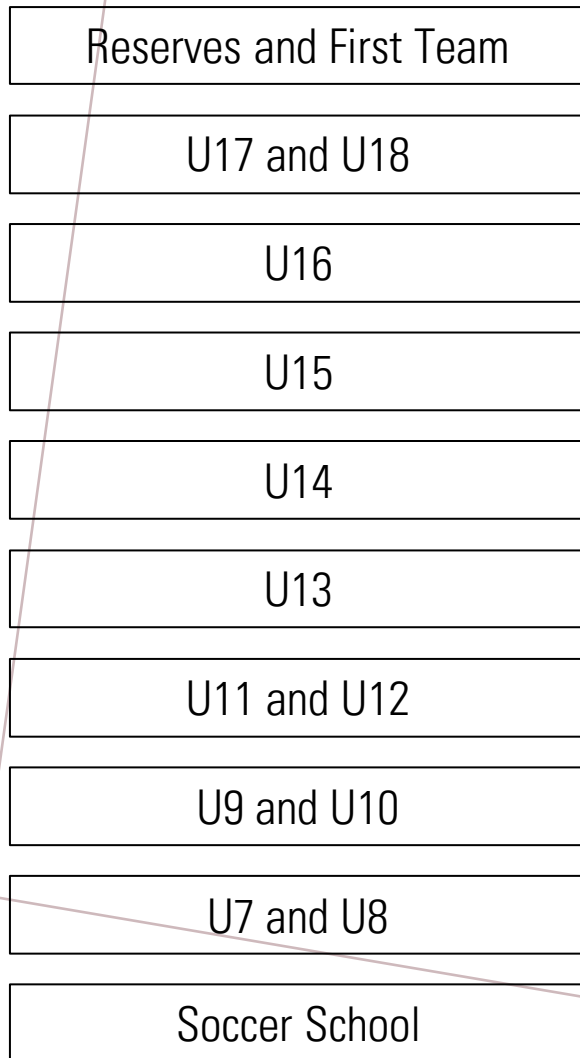
WHAT IS THE CLUB DNA AND DEVELOPMENT PATHWAY?

- The Club DNA and Development Pathway is a vital component in allowing our club to take a significant step towards being one of, if not the biggest, Junior set-ups in the County.
- Having our own DNA allows us to define what our club stands for which sets us apart from other clubs. This is highly important because it will directly affect how we coach and develop our Junior players.
- A Development Pathway looks ahead to the future. It allows the club to develop local players who could eventually represent the Reserves or First Team. These players will have had an experience of the club's pathway and will have been developed by the club's coaches. They will have the club's best interests at heart. This will also give us a stronger image in the community as local players will be representing the village.



OUR DEVELOPMENT PATHWAY

WHAT IS OUR DEVELOPMENT PATHWAY?



- Our overall development pathway should be aiming to keep players all the way from them first joining the club through the Soccer School, all the way to the Reserves and First Team. Realistically though, that won't happen for everyone, but we should aim to make sure we retain at least 50-60% of each age group all the way through the age groups.
- The club DNA is something that will help us to establish a successful development pathway by providing players of all ages with a fun football experience through sessions that are engaging, fun and safe.



**OUR CLUB
DNA**

OUR CLUB DNA: WHAT DO WE STAND FOR?

**AGE-
APPROPRIATE
DEVELOPMENT**



**ENGAGING/FUN
SESSIONS**



**POSITIVE
ENVIRONMENT**



**PLAYER
OWNERSHIP**



These are the 4 main components of our club DNA, and these components are vital for the success of the club and for the development of our players. We want to encourage coaches and parents to work together and really promote these values.

POSITIVE ENVIRONMENT



Silent Side
lines! Parents can
only shout words of
encouragement!

Community
Work

Smile and
Laugh!

**FOUNDATION
PHASE AND
YOUTH
DEVELOPMENT
PHASE**

Equal
Opportunities

Help out the
Coach with
matchday jobs!

Development
over Results!

RESPECT FOR
EVERYONE





**OUR CLUB
NON-
NEGOTIABLES**

WHAT ARE NON-NEGOTIABLES?

Non-Negotiables are a set of guidelines that as a club, we believe are important to our growth and success. Non-Negotiables are things that all Coaches, Players, Parents and Volunteers must do or follow in training sessions or at matches, as well as community events. We can all help to encourage each other to abide by our non-negotiables.

COACHES



PLAYERS



PARENTS



VOLUNTEERS



COACHES

- Be committed.
- Support all of your players.
- Provide a safe environment for everyone.
- Treat all of your players equally.
- Put development over results.

PLAYERS

- Listen to your coach.
- Support and respect your teammates.
- Always try your best.
- Respect the officials.
- Enjoy yourself and smile!

PARENTS

- Support your child and their teammates.
- Be positive.
- Only shout words of encouragement.
- Respect the officials and coaches.
- Help out the coach with jobs where possible.

VOLUNTEERS

- Work well with other volunteers.
- Be positive, friendly and approachable.
- Represent the club in the right way.
- Be adaptable.
- Smile and enjoy.



**HOW WILL
THE DNA BE
SUSTAINED?**

HOW WILL WE LIVE OUT THE CLUBS DNA?

- Each year, parents and coaches will receive a copy of the DNA that will contain any important updates of changes to how the club will be run, and how the DNA will be implemented.
- This document will be available on the club's website for anyone to see. This will be especially important for any new coaches and/or players wanting to join the club. It will give them a chance to see what we are all about as a club and what the expectations are for themselves.
- New coaches to the club will be paired with an experienced/long serving coach that would work similar to a buddy system. This gives the new coaches a point of contact for advice etc, while also giving the chance for the more experienced coach to help deliver the DNA to the new coach.
- At least every 12 months parents and coaches will be sent a questionnaire asking about how they feel about the club. This gives a chance for them to voice their opinions/concerns as well as any praise they would like to convey.
- Players will also be asked to fill in a questionnaire. After all, we coach so they can have fun playing the sport they love. It's only fair that they get the chance to have their say!

CLUB CONTACTS

Name	Club Role	Email Address	Contact Number
General Club Contact	N/A	Ruddfc1@gmail.com	07843676376
Nev Powell	Chairman	neville.powell1@gmail.com	07833320917
Ann Dunstan	Club Secretary	Ruddfc1@gmail.com	07843676376
Paul Disney	Vice Chair – Welfare Officer – Senior Section Secretary	Paul.Disney@experian.com	07967342832
Steve Wilson	Membership Officer – Director of Senior Football – Professional Club Liaison Officer – School Liaison Officer	stevewilson@emsd.co.uk	07773919102